



MURRAY HILL NEIGHBORHOOD ASSOCIATION STREET FESTIVAL

**Saturday, June 1 – 11AM-6PM
Park Avenue, 34th-40th Streets**

Dear Murray Hill Merchant:

We are happy to announce that the annual **Murray Hill Neighborhood Association Street Festival** will be held Saturday, June 1, 2019 on the west side of Park Avenue between 34th and 40th Streets from 11:00 AM to 6:00 PM.

This year we are offering our Murray Hill businesses several sponsorship options that include everything you need for a successful booth set up combined with multiple marketing opportunities to drive traffic to your business.

The festival will be held rain or shine. If you have any questions, please call 212-764-6330.

Sincerely,

Ashley Petrylak

Chair, Murray Hill Neighborhood Association Street Festival

Platinum Sponsor - \$1,000

- Includes booth space, canopy, 6' table, and two chairs
- Listing as a Platinum Sponsor in email blasts leading up to Festival, signage at Festival, and in *Murray Hill Life* newsletter articles
- A custom post for your business on the MHNA Facebook and Instagram pages
- Inclusion of your business logo on the MHNA calendar with a link to your website
- Verbal recognition during the Festival at our live on-stage entertainment area
- One year business membership in MHNA
- Recognition plaque following Festival

Gold Sponsor - \$600

- Includes booth space, canopy, 6' table, and two chairs
- Listing as a Gold Sponsor in email blasts leading up to Festival, signage at Festival, in *Murray Hill Life* newsletter articles
- Verbal recognition during the Festival at our live on-stage entertainment area
- Inclusion of your business logo on the MHNA calendar with a link to your website
- One year individual membership in MHNA

Silver Sponsor - \$400

- Includes booth space, canopy, 6' table, and two chairs
- Listing as a Silver Sponsor in email blasts leading up to Festival, signage at Festival, in *Murray Hill Life* newsletter articles
- Inclusion of your business logo on the MHNA calendar with a link to your website

Bronze Sponsor - \$200

- Listing as a Bronze Sponsor in email blasts leading up to Festival, signage at Festival, in *Murray Hill Life* newsletter articles
- Inclusion of your business logo on the MHNA calendar with a link to your website

Order form on reverse side

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Park Avenue, 34th-40th Streets

PLEASE CHECK ONE:

_____ Platinum Sponsor: \$1,000

_____ Gold Sponsor: \$600

_____ Silver Sponsor: \$400

_____ Bronze Sponsor: \$200

ADDITIONAL ITEMS TO BE RENTED:

_____ Additional canopies at \$125 each

_____ Additional 6' tables at \$35 each

_____ Additional chairs at \$3 each

NAME: _____

NAME OF BUSINESS: _____

ADDRESS: _____

TELEPHONE NUMBER: _____

EMAIL ADDRESS: _____

Please make checks or money orders payable to The Murray Hill Neighborhood Association

PLEASE RETURN WITH PAYMENT AND A COPY OF YOUR NEW YORK STATE SALES TAX CARD
(NYS CERTIFICATE OF AUTHORITY) BY TUESDAY, MAY 21 TO EITHER:

Ashley Petrylak, Murray Hill Neighborhood Association
P.O. Box 1897
New York, NY 10156-1897
info@murrayhillnyc.org

OR

Mort & Ray Productions
252 West 38th Street, Room 705
New York, NY 10018
mortandray@aol.com